







Sebastian González.

UI Designer focused on Systems & Code | Bridging Design and Development

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Profile

UI Designer with 5+ years of experience creating scalable design systems and intuitive user interfaces across web and mobile platforms. I bridge design and development through thoughtful UI, systems thinking, and front-end code. Currently advancing skills in React and front-end workflows with the goal of transitioning into hybrid roles such as UX Engineer.

Experience

Sr Visual | UI Designer | Design System Designer

Globant | Bogotá | September 2021 - currently

- Developed and standardized design systems for mobile and web, enhancing cross-platform consistency by 30%.
- Streamlined communication with stakeholders to establish cohesive visual guidelines, aligning brand principles with product vision.
- Translated concepts into visually compelling designs for products spanning Geo imagery, well-being, and travel.
- Collaborated with front-end engineers to co-create and document design components, accelerating dev handoff by 20%.
- Led the integration of accessibility standards across product stages, improving the accessibility impact.

UI Designer

Cheil World Wide | Bogotá | Jul 2019 - Sep 2021

- Designed and prototyped interfaces for Samsung's digital products, increasing feature usability by 25%.
- Produced high-fidelity wireframes and interactive prototypes for landing products.
- Developed, managed, and maintained design kits and small systems for products.
- Coordinated design with UX teams, turning research insights into impactful interfaces, which led to 20% user engagement increase.
- Established an efficient communication process with the development team to ensure consistent component and interface implementation.

Education

Meta Front-End Developer

Coursera | 2023

Intermediated skills in React, JavaScript, and responsive design.

Course of design and marketing of websites.

Universidad Jorge Tadeo Lozano | 2019

Course of branding.

Universidad Jorge Tadeo Lozano | 2016

Graphic Design degree.

Universidad Los Libertadores | 2010 - 2014

Focus on visual communication and digital products.

Skills

Design

- Design Systems
- Accessibility
- Responsive Design
- Visual Design
- Prototyping

Development

- HTML/CSS/SASS
- JavaScript
- React
- Typescript
- Git / Github

Tools

- Figma
- Framer
- Storybook
- Lottie
- VS Code
- Github Copilot
- ChatGPT

Soft Skills

- Collaboration
- Problem-Solving
- Communication
- Adaptability

Languages

English

Upper-intermediate (B2 CEFR)

Portuguese

Limited Working Proficiency (B1)

Spanish

Native